

Benefits

of Cloud Based EPoS and Ecommerce Systems for Retailers

Single Product & Customer Database

Cloud based EPoS systems have a single product and customer database. The business shares this centralised database (stores, online, warehouses, head office) so there is only one version of the truth.



Real Time Data

With cloud based EPoS systems there is no need to poll data overnight as you have live stock and sales visibility across the business; in-store(s), online, warehouse(s).



Access anywhere, anytime



The system and data can be accessed anywhere, anytime all in real time. So you can stay in control and manage your business no matter where you are in the world.



Lowers Costs

The total cost of ownership (TCO) is reduced by cloud based EPoS systems. Expensive servers aren't required and upgrades are free. It can also remove the need for an in-house IT resource.



Free Continual Upgrades

With cloud based EPoS systems you don't get stuck with out of date software. Retailers get access to the latest version of the software for no additional cost.

Seamless Retail Experience



Consumers today demand a seamless retail experience. The buzz word for this is omni-channel retail. Integrating cloud based EPoS system with ecommerce or other systems is much easier with a centralised cloud based platform.



Click and Collect

Today's consumers value convenience and service. Cloud based EPoS and ecommerce systems enable retailers to offer vital services such as 'click and collect'.



Scalable

Many retailers of buy for today and not tomorrow and when they grow issues arise. In the cloud adding new stores can be done in minutes. And bringing an ecommerce store online is quicker and seamless.



Integrated Ecommerce

Cloud Based EPoS systems, like Cybertill, give retailers an integrated ecommerce and mail order applications, making it easy to sell online, over phone as well in-store.

Ecommerce Management

An ecommerce site's product information is generated simply by maintaining the EPoS application. This makes managing multiple sales channels straight forward.



Online even when Offline

What happens with cloud based EPoS systems if the internet fails. Cybertill provides offline sales in-store even if connectivity is disrupted.



Safe and Secure

Having your data in the cloud is more secure than on your premises. Multi-billion pound environments dedicated to data storage and safety versus servers at a head office that are designed around securing hardware and data.