

Advanced Gift Aid

Gift Aid is changing! Should you?

Cybertill's Advanced Gift Aid is 100% accurate, eradicates all missed gift aid sales and it can be used as a stock management tool. Gift Aid is changing, should you?



What is Advanced Gift Aid?

Advanced Gift Aid is a new module from Cybertill that ensures 100% retail accuracy unlike all other available gift aid solutions. With Cybertill's Advanced Gift Aid the whole operation in store changes and becomes more efficient. Instead of sales being processed at the till by entering the price from the tag and then scanning the barcode for the gift aid donor, Cybertill has developed a unique solution. This involves a single barcode that contains the product and the donor ID. So the till operator simply scans the barcode and this enters the item details, the price and the donor ID in one scan. As a result this ensures complete accuracy of both price, product, category and of course gift aid donor as well speeding up the transaction times to High Street levels.

Easy Product Labelling

Advanced Gift Aid also takes care of product labelling as it produces a label that contains product description, price as well as being able to configure it to have a date code for stock rotation. All this as well as the special barcode that captures product, price and Donor ID. And finally, if required, there is the option to provide full stock control on donated goods as well. Advanced Gift Aid really does bring retail best practice to the charity sector.



Will it generate more money?

The simple answer is yes it will. Advanced Gift Aid will generate more money for two reasons. Firstly, every item for sale in store carries a bar code, and unlike price tags, the bar code can't be manipulated. So the correct price goes through the till every time, no other gift aid or charity EPoS system can guarantee that. Secondly, with Advanced Gift Aid it is just one bar code that needs scanning at the till and this enters on to Cybertill the item details, the price and the donor ID in one entry. With other automated gift aid systems there are two bar codes, one for the product and with the donors ID. So if the till operator does not scan the donor ID barcode then the gift aid is lost for that item. And with manual systems there is even more room for error, from stickers coming off, or not being processed, or being illegible plus many more reasons.



Are there other benefits?

There are many other benefits of Advanced Gift Aid. Here are just some of them: brings retail best practice to the charity sector; enables stock management of donated and bought in goods; 'real time' reporting tools so no overnight polling is required; free software upgrades, so no expensive bills for the latest version of the software; web based software so no software or data sits on the charities servers, and all data back ups are automated by Cybertill.

Does Advanced Gift Aid Cost Extra?

No! Advanced Gift Aid is just one part of the Cybertill Charity Retail solution. And with all Cybertill charity retail solutions all charities receive special charity pricing and all ongoing software upgrades are free of charge, ensuring Cybertill's total cost of ownership is lower than other Charity Retail Systems.

Don't take our word for it

"Advanced Gift Aid enables you to speed up the process at the till and it means we never miss a gift aid sale, or have a price go through incorrectly, and nobody can change prices on the tickets. Before this I know we were missing some gift aid sales so I am confident this will increase how much we claim on gift aid. It has a knock on effect to other best practices. And from the volunteers point of view they absolutely love this, it so simple for them. Now it's like playing shops, they are in Tesco's and zapping everything and they love it."

Marisa Coleman
Dove House Hospice Retail Division Manager

Compare Advanced Gift Aid with other Providers

Below is a brief comparison table of other gift aid solutions and how they perform compared to Cybertill's Advanced Gift Aid.

Features	Gift Aid Systems		
	Manual	Automated in EPOS	Cybertill's Advanced Gift Aid
Eradicates ALL missed gift aid sales	✗	✗	✓
Eradicates miskeyed transactions at till	✗	✗	✓
Introduces high street retail best practice	✗	✗	✓
Links to bar coded donor cards	✗	Some	✓
Automates all claiming process	✗	✓	✓
Links with EPOS System	✗	✓	✓